

# Noise . . . from the cheap seats

THE NEWSLETTER OF THE CONCORD-CARLISLE PATRONS OF PERFORMING STUDENTS  
 Volume Nine • Number 2 January 2008

## From: the Prez

**H**appy New Year! I hope you all had a wonderful and restful holiday.

If you had a chance to see *Animal Crackers* last month, you'd know it was a great show – bravo to all involved. I'm sure the audiences in Edinburgh will thoroughly enjoy this show next August.

I've heard that the Holiday Concert was a huge success. I'm sorry that I had to work that evening and missed it.

I invite you to the next CCPOPS general membership meeting on Monday, January 14th at 7:30pm in the Little Theatre. Please come and hear the exciting things that are happening in the performing arts. Hear about how Senior Districts went. Hear how the chorus and orchestra are working together on a concert. Hear how the winter musical, *Crazy for You* is coming along. Hear the latest news about the bands concert at Symphony Hall with their Japanese friends.

*From the Prez* *continued on page 2*



Ms. Smith directs the Chorus and Orchestra during a rehearsal for their next concert on January 16th.

## Glad for the *Gloria* !

**O**n Wednesday, January 16th, at 7:30 PM, the Concord-Carlisle High School Chorus and Orchestra will present the *Gloria* by Antonio Vivaldi. The concert will take place in the CCHS Auditorium and will also include performances by the Women's Ensemble, Select Choir and Orchestra.

The *Gloria* is undoubtedly one of Vivaldi's most famous and popular works, right behind *The Four Seasons* (a staple of weddings and other festive occasions). Vivaldi composed the *Gloria* for the girls of the *Pio Ospedale della Pieta*, the orphanage at which he taught music from 1703. The orphanage was reputed to have a very fine chorus. Some of the girls were very advanced singers, which explains the rather difficult and demanding solo movements of this piece. We are proud to feature student soloists Alaina Patsos '08, Kailey Prior '10, Callie Wachtmann '10 and Lisa Yanofsky '08 for this performance of the *Gloria*. Instrumental soloists include Andras Pikler '08 on cello, David Dawson '08 on trumpet and Carolyn Tobin '09 on oboe.

Admission is free. Bring your family and friends and support these hard working musicians!

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**Please come to the next  
 CCPOPS General Meeting**

**Monday, January 14th at 7:30pm in the Little Theater.  
 Come join CCPOPS and get involved!**

# Reminder to All Adult Volunteers

Massachusetts law requires that all schools conduct a criminal background check on volunteers (and employees) at least every three years during each person's term of service. Therefore, all our loyal CCPOPS volunteers must complete a "Criminal Offender Record Information" (CORI) form at the CCHS main office, if they do not already have one on file. Please see Louisa Coleman between 8 am and 4 pm and don't forget to bring your drivers license or passport which she will need to see before your form can be submitted.

CCPOPS volunteers are not legally allowed to work as volunteers at CCHS until the CORI check is completed. All information contained in the form is held in complete confidence.

- **From the Prez**
- There is so much happening!!!
- Please come to the CCHS auditorium on Wednesday, January 16th at 7:30pm to hear the CCHS Chorus and Orchestra, along with students from the Concert Band perform Vivaldi's *Gloria*.
- I'm sure it will be a night to remember. After the performance
- CCPOPS will be sponsoring a reception to celebrate this great accomplishment.
- I can't help but think forward to the start of the new school year next fall. CCPOPS needs your help. There are many wonderful parents that have helped for many years who are graduating in June. We need to fill these important positions between now and then. Now is a great time to step forward and make a commitment. You can be mentored for the next few months by some great people. Is your expertise with Dance, or how about maintaining a website, or how about organizing the chorus uniforms? We need YOU.

Peace,

Please Save the Date!  
 Come to the  
 CCPOPS Annual Meeting  
 on  
**June 2nd, 2008 at  
 7:30pm – Little Theater**

## WANTED

**CCTV would like to add a CCPOPS member to their board of directors.**

**Please contact them if you are interested  
– email [manager@concordtv.org](mailto:manager@concordtv.org) or call 978-369-5038.**

**For more details email  
Prisl Dumka [pdumka@comcast.net](mailto:pdumka@comcast.net)  
or Robin Cicchetti  
[rcicchetti@colonial.net](mailto:rcicchetti@colonial.net)**

## CCPOPS

### Executive Board

President Prisl Dumka  
 Interim Vice President Margaret Franklin  
 Treasurer Sally Williams  
 Secretary Ellen Dornemann  
 CCHS Teacher George Kendall

### Advisory Board

Member at Large Brenda Delsener  
 Member at Large Nancy Peck  
 Communications VACANT  
 Chorus Liaison Lisa Brem  
 Drama Liaison Claudia Nimar  
 Orchestra Liaison Katherine Roberts  
 Dance Liaison Susanne Liebich  
 Tech Liaison Amy Fennick  
 Band Liaison Marjorie Johnson  
 Fundraising Quatie Bryan

### Committees

Chorus Uniforms Nancy Flaherty  
 Playbill Ad Sales Claudia Nimar  
 Playbill Production Priscilla Sturges  
 Student House Manager Phil Dumka '08  
 Noise from the cheap seats Page Evett  
 Photographer Nancy Roberts  
 Videographer Frank Breen  
 Workshops VACANT  
 Website Maintenance Marjorie Johnson  
 Feed the Kids Susan Stengrevics & Pat LeVan  
 Front of House Nancy Birchard & Maddie Davies

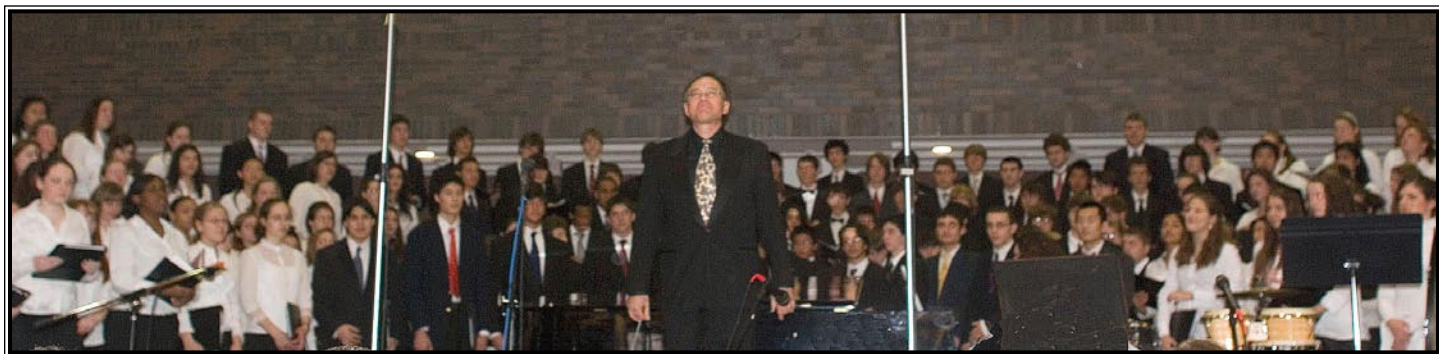
# CCHS Scores at Auditions for Eastern Senior District Festival and Impresses Audience at Final Performance

by Deborah Smith and Lisa Brem

CCHS band, orchestra, and chorus students began their Eastern Senior District Festival journey by giving stellar performances at their auditions, which were held on November 17 at Lincoln Sudbury High School. CCHS was well-represented at the auditions by a large group of singers and instrumentalists who spent weeks preparing for the rigorous and highly competitive auditions. Their diligent work paid off: 10 singers, 18 band/jazz band members, and three orchestra members were chosen to participate in the Festival, which took place January 4 and 5, at Boston University and culminated in a powerful concert held in BU's George Sherman Union auditorium. CCHS's Kailey Prior '10 was chosen to perform as a soloist in one of the chorus pieces. In addition, eight singers, 11 band/jazz band members, and four orchestra members from CCHS were chosen to audition for the All-State Chorus, Band, Jazz Band, and Orchestra in January, which culminates in a performance at Symphony Hall in Boston.

The Massachusetts Music Educators Association (a chapter of MENC, the Music Educators National Conference) sponsors both the Senior and Junior District Festivals. Chapters organize festivals in every state across the country. Massachusetts has five Districts: Western, Central, Southeast, and Northeast and a new Eastern District, which was carved out of parts of Southeast and Northeast. Concord-Carlisle is in the new Eastern District, meaning that more students from each school have an opportunity to audition. It has benefited Band and Orchestra students, as there are no limits to how many instrumentalists audition. For singers, there are now no limits on Tenors and Basses. Unfortunately, it has not changed the long-standing limit of six Sopranos and six Altos. Before they auditioned for the Districts judges, the women had to pre-audition at CCHS to earn one of the 12 spots.

Many family members and friends attended the Festival's concert, and it was very exciting to hear the ensembles play at such a high level. Participating students were given an opportunity to work with topnotch university or professional conductors and perform with the best high school musicians and singers in our Eastern district. The concert began with the Chorus' pieces, conducted



Dr. Robert Russell and the Eastern District Chorus.

by Dr. Robert Russell, a professor of music at the University of Southern Maine who, in addition to teaching and directing the University's choral groups, also directs several independent groups that perform with the Portland Symphony Orchestra. Dr. Russell chose a diverse group of work including the first movement of Leonard Bernstein's modern classic *Chichester Psalms*, a 21st century piece by Eric Whitacre called *Lux Aurumque*, two spirituals, *Steal Away* and *John Saw Duh Numbuh*, as well as *Alleluia* by Paul Basler.



Mr. Vadala directs the Eastern District Jazz Band.

Eric Hewitt, the young avant-garde music director of the Boston Conservatory Wind Ensemble directed The Band. Mr. Hewitt also directs several other Boston area wind groups. Mr. Hewitt began with the rousing *Commando March* by Samuel Barber and followed by the 20th century piece *Down a Country Lane* by Aaron Copland.

Chris Vadala directed the Jazz Band. Mr. Vadala is a professor at University of Maryland, who also has performed on more than a hundred recordings and is a long-term woodwind artist with the Chuck Mangione Quartet. Mr. Vadala chose a wide range of big band pieces that provided opportunities for the Jazz Band members to give solo riffs and had the audience members' feet tapping.



The Eastern District Band.

District Festival

continued on page 4

# News from the Band Room

Tickets are now available for the March 28 "Music Knows No Borders" Concert at Symphony Hall with the visiting Sapporo Shiroishi Symphonic Wind Ensemble (SSSWE), and the CCHS Concert and Repertory Bands. Talk to any CCHS Band student about ordering tickets or contact Stephanie Smith at s.s.smith(at)verizon(dot)net. Ticket prices are \$20, \$35 and \$50. We want to fill all of the seats in Symphony Hall, so please join us for this evening of great music and international friendship.

The SSSWE students will be arriving in the evening on Tuesday, March 25 and staying at the homes of CCHS Band students. They will come to school on Wednesday and Friday with their hosts to experience classes at CCHS and to rehearse for the Friday concert. On Thursday morning they will perform at the Massachusetts Music Educators All-State Conference in Boston, then they will tour Boston in the afternoon. On Saturday they will spend the day with their host families. That evening all of the Japanese and American band students and their host families will attend a farewell party at the Roxy Dance Club in Boston. After this whirlwind visit, the SSSWE students will depart for Logan on Sunday morning. During their stay, we hope to show the SSSWE students the same great hospitality that the CCHS Concert Band received during its visit to Japan last April.

"I am elated!" exclaimed Mr. Al Dentino. "They did such a great job and they have so much fun. I congratulate them." He was talking about the students in the Taiko drumming class who gave their first public performance at the Bands Holiday Concert on December 20. They performed two pieces with the great energy, rhythm and unison choreography that characterizes the Taiko style of Japanese drumming.

A new Taiko class starts in February and Mr. Dentino encourages everyone who is interested to see him to sign up. The class is open to middle and high school students and adults and the cost is \$180 for 16 lessons. In addition to learning how to drum, the students learn about the culture of Japan and Taiko.

Mr. Dentino reminds students that private music lessons are available for guitar, piano and voice as well as for all band and orchestra instruments through the Instrumental Music School of Concord and Carlisle (IMSCC) (<http://www.ace.colonial.net/im-ssc/>). Sign up now to start in the second semester.

*Marjorie Johnson*  
Band Parent Liaison

*Crazy for You* Parent Meeting  
Parents of Cast, Pit and Crew

Monday, January 14th, 2008  
6:30pm in the Chorus Room, 16

## District Festival

*continued from page 3*

The third piece, *Nature's Way* by Boston area composer Gunther Schuller, was perhaps the most challenging for both the performers and the audience in its wide-ranging atonalities. The band performance concluded with the crowd pleaser *Somerset Rhapsody* by Gustav Holst.



The Eastern District Orchestra.

The final segment of the concert was beautifully performed by the Orchestra conducted by Grant Cooper, who is the Artistic Director and Conductor of the West Virginia Symphony Orchestra, Resident Conductor of the Syracuse Symphony and performs with other symphony orchestras around the country. The Orchestra deftly played two pieces: *Ruslan and Ludmilla* by Mikhail Glinka and *Capriccio Espagnol* by Rimsky-Korsakov, which included an impressive solo by the violin first chair.

Later this month those students who scored in the top percentiles at Districts are invited to audition for the All-State ensembles. The voices and musicianship at this level are exceptional. The festival takes place in Boston, culminating with a Gala Concert at Symphony Hall. For musicians around the world, performing at Symphony Hall is just a dream. Imagine CCHS students being part of such an inspiring – even transforming – experience. Please support all our students as they participate in this phenomenal experience!

- Students performing at the 2008 Eastern Senior District Festival:
- Chorus: Evan Ames '09 (tenor), Nora Evett '09 (alto), Nicole Guild '08 (soprano), Celeste Hall '10 (soprano), Emma Materne '10 (alto), Mark Nimar '10 (bass), Alaina Patsos '08 (alto), Kailey Prior '10 (alto) (Solo Ensemble), Hillary Robbins '10 (soprano), Lisa Yanofsky '08 (soprano);
- Orchestra: Shivani Bhatia '10 (violin), Sonia Boor '11 (violin), Mei-Yee Chan '10 (violin), Katie Hendrickson '10 (trombone), Hannah Parra '11 (french horn), Thomas Veitch '11 (french horn)
- Band: Jacob Addleson '10 (trombone), Amanda Caddell '09 (bass clarinet), Owen Callahan '08 (alto saxophone), Margaret Hoffman '11 (french horn), Nathan Hsieh '09 (french horn), Raphael Hsieh '09 (clarinet), Lucy King '11 (trombone), Alex Kinmonth '11 (oboe), Sara Li '09 (flute), Stephanie Mundel 'xx (tuba), Nitya Rajgopal '10 (bass clarinet), Matthew Solomon '09 (trombone), Ema Woodward '09 (alto saxophone), Stephan Wu '08 (alto saxophone)
- Jazz Band: Gregory Blair '08 (baritone saxophone)



## Crazy For Gershwin and the American Classics

**H**appy 2008! The start of a new calendar year is always a time of renewal for me. Though in the middle of an academic year, I strive to look at everything I can with a fresh approach and new outlook. We certainly have left the memorable productions of 2007 behind -- the sold-out, emotional *Evita*, the outdoor performances of *Twelfth Night*, the audience rotations of the *3x3x3 Stage Festival*, and the dual-cast musical *Animal Crackers*. For those of us involved at any level with any of these shows, we'll carry the best of those experiences with us into our theatrical future. For me, that future is always influenced by not only what we have done here at CCHS in the past, but what others have done throughout history.

As an educator, it is my job to bring the important names from the theatrical past into our students theatrical present. I was thrilled to be able to introduce the humor of the Marx Brothers *Animal Crackers* to the majority of the cast, crew, and pit musicians. A cast parent and I were discussing the fact that only a few students had heard of the Marx Brothers prior to our first rehearsal. "Thank goodness the students are learning 'important' things in that school" was their ending comment! Perhaps partially in jest, but truly important that a somewhat forgotten and enjoyable part of American theater from almost 100 years ago has been literally brought to life again for the school and community. Hooray, hooray, hooray!

With aging or maturity, one tends to crave the more simple aspects of the past. It is easy to get stuck in the past, especially in times that seem so much simpler and more innocent. When mentioning names like George and Ira Gershwin, perhaps one thinks of those simpler times of the 1920s & 1930s. These brothers' talents ranged across an incredibly wide spectrum of music -- popular, musical theater, cinema, orchestral, operatic. In fact, George and Ira are often credited with having raised musical comedy from the crudity of vaudeville to a sophisticated and acknowledged art form. Their songs still bring joy to us today, whether hearing them for the first or five-hundredth time. So, it should now be obvious why we will be performing the Gershwins' *Crazy For You* as our big musical for 2008. Besides staging a wonderfully traditional and entertaining stage story, the students will be introduced to the exceptional standards/classics/call them what-you-will songs of George and Ira Gershwin -- songs such as "I Can't Be Bothered Now", "Embraceable You", "Nice Work If You Can Get It", "Someone To Watch Over Me", "They Can't Take That Away From Me" and "I Got Rhythm".

If time permits in your busy schedule, please join the students and get involved with the show. There are many things you can do, including some that are not incredibly time consuming. It is a HUGE undertaking for all, but truly a labor of love that I'm sure would give you some enjoyment. Please consider becoming part of our ensemble and join us!

We have many exciting things theatrical planned for 2008: *Crazy For You* in March, Shakespeare's *The Tempest* in May, and the revival of *Animal Crackers* this August at the Fringe Festival in Edinburgh, Scotland (including an open dress rehearsal send-off before we leave). Starting in September, two new theater courses

## Dance Club News

**T**he Dance Club takes a midyear hiatus in January and February because the majority of the members participate in the musical, and the auditorium is used for musical practice. This fall, we held a West African workshop and nine tap workshops sponsored by CCPOPS and Dance Club. Overall, they were well attended, however, attendance dropped significantly when they were held off campus at the Emerson Umbrella. The lack of a permanent space makes it difficult to keep the momentum going in a club, which is the only source of dance exposure/training at the high school.

After the musical, we will be holding a series of three workshops, two salsa and one hip hop. The dates will be announced in the next *Noise* and on the CCPOPS website. We'd like to end the year with a low key cabaret some time during the month of May, in conjunction with some of the performing arts organizations at the high school. We look forward to these events that are open to everyone. Please encourage your students to come and enjoy the Dance Club events.

Susanne Liebich  
Dance Club Parent Liaison



### Wish List

*Crazy for You* needs parents to fill important support positions:

Our most pressing need is for a Costume Coordination & Acquisition followed by: Costume Seamstresses, Program/Playbill Coordinator, Props Acquisition, Advertising & PR, Hair/Make-Up Staff, Feed-the-Kids Staff, Front-of-House Staff

will be offered at the high school: "Advanced Theater", a follow-up course for students who have taken Theater I & II, and "Musical Theater Staging and Performance", a workshop course examining American musical theater from the performance and historical perspectives. We'll have a piano accompanist in class some days, so we'll be able to study the unique challenges and techniques of acting while singing on stage.

Who could ask for anything more? How about a happy and prosperous new year for all!

The best is yet to come...always!

George Kendall  
CCHS Theater Arts

# CALENDAR 2008

for Band, Chorus, Dance Club, Drama, Orchestra and CCPOPS  
(please check our web site [ccpops.org](http://ccpops.org) for updates)

## JANUARY 2008

- 12 **MMEA Eastern Junior District Auditions, Belmont HS, 9 am**
- 14 *Crazy for You* Parent Meeting, 6:30PM, Chorus Room I-6
- 14 **CCPOPS General Membership Meeting, 7:30PM, Little Theater**
- 15 **Chorus & Orchestra Dress Rehearsal, 6:30PM-8:30PM, Auditorium**
- 16 **Chorus & Orchestra Concert, 7:30 PM, Auditorium**
- 26 **MMEA All-State Auditions, 8:15 AM, Algonquin HS, Northboro**

## FEBRUARY 2008

- 2 **Battle of the Bands, 7:30PM, CCHS Cafeteria**
- 19 - 22 *Crazy for You* Musical & Pit Orchestra Rehearsal

## MARCH 2008

- 5 **MMEA Eastern Junior District Festival Rehearsal, 3:00-8:00PM, Waltham HS**
- 7 **MMEA Eastern Junior District Festival Rehearsal, 3:00-9:00PM, Waltham HS**
- 7 *Crazy for You*, Auditorium 7:30PM
- 8 **MMEA Eastern Junior District Festival Rehearsal and Concert, All Day, Waltham HS**
- 8 *Crazy for You*, 7:30PM, Auditorium
- 9 *Crazy for You*, 2:30PM, Auditorium
- 14 *Crazy for You*, 7:30PM, Auditorium
- 15 *Crazy for You*, 7:30PM, Auditorium
- 16 *Crazy for You*, 2:30PM, Auditorium
- 20 **Bands Concert, 7:30PM, Auditorium**
- 25-30 **Visit from Sapporo Shiroishi Symphonic Wind Ensemble**
- 27-29 **MMEA All-State festival, Park Plaza Hotel, Boston**
- 28 **Music Knows No Borders, CCHS Concert & Repertory Bands & SSSWE, 7:30PM, Symphony Hall, Boston**

## APRIL 2008

- 1 **Chorus Dress Rehearsal, 6:30PM-8:30PM, Auditorium**
- 3 **April Chorus Concert, 7:30 PM, Auditorium**
- 4 **Chorus Groups Performance at MICCA (site and time TBA)**
- 5 **MICCA Festival: Repertory Band, Lexington High School, afternoon**
- 6 **MICCA Festival: Concert Band, Lexington High School, afternoon**

## MAY 2008

- 1-4 **Chorus Trip to Disney World, Orlando**
- 10 **MICCA Solo and Ensemble Festival at CCHS**
- 15 *The Tempest*, 7:30PM, Auditorium
- 17 *The Tempest*, 7:30PM, Auditorium
- 18 *The Tempest*, 2:30PM Auditorium
- 28 **Chorus Dress Rehearsal, 6:30PM-8:30PM, Auditorium**
- 29 **Chorus Pops Concert, 7:30 PM, Auditorium**
- 30 **Band Pops Concert, 7:30PM, CCHS Cafeteria**

## JUNE 2008

- 2 **CCPOPS Annual Meeting, 7:30PM, Little Theater**

We do our best to insure accuracy, but things do change. Check our website <[ccpops.org](http://ccpops.org)> for revisions and changes.



## CRAZY FOR YOU VOLUNTEER FORM

Parent Name \_\_\_\_\_ Phone Number \_\_\_\_\_  
Student Name \_\_\_\_\_  
Parent Email \_\_\_\_\_ Student Email \_\_\_\_\_

### COSTUMES

You don't have to know how to sew to be part of this circle. We need people with great design sense and people who understand the power of the glue gun. There are jobs to be done at home and stitching to be done as students are walking onstage for their big scene.

I can help \_\_\_\_\_ I can do \_\_\_\_\_

### FEED THE KIDS

The week of February break and tech week (the week of the show) Room A5 transforms into a diner with many loyal customers. You will receive a separate volunteer sheet about this important part of the vacation week rehearsal schedule.

I can help \_\_\_\_\_ I can do \_\_\_\_\_

### SET BUILD

We are very lucky that CCHS has a great student tech crew, and on the weekends leading up to the play parents are invited to share their how to know how and help with the set builds. Again, all levels of experience are welcome.

I can help \_\_\_\_\_ I can do \_\_\_\_\_

### HAIR AND MAKE UP

Is there enough mirror space and hairspray in Concord for a cast of 62 students? Come and find out. We are looking for help the hours before curtain goes up applying make up and curling hair. No experience necessary.

I can help \_\_\_\_\_ I can do \_\_\_\_\_

### PROPS AND STAGE DECORATIONS

Help us with the great scavenger hunt to find the props and stage necessities to make our stage CRAZY FOR YOU worthy.

I can help \_\_\_\_\_ I can do \_\_\_\_\_

### FRONT OF HOUSE

Help us sell water and snacks on performance nights. Help also with ticket and flower sales.

I can help \_\_\_\_\_ I can do \_\_\_\_\_

**Return to: Prisl Dumka, P.O. Box 84, Carlisle, MA 01741**



# PERSONAL & PARENT AD FORM

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Dear Friends of Concord-Carlisle Performing Arts,

Here's your chance to say, "Great Job!" to your performing or supporting student in the upcoming production of *Crazy For You*. This is a wonderful opportunity to say how proud you are and support CCPOPS at the same time by placing an ad in the *Crazy For You* playbill. There are two easy ways to do this:

## 1. With an ad:

Full-page, half-page (**horizontal only**), quarter-page (**vertical only**), or business card (**horizontal only**) sized ad.

- Your ad may contain photographs:

Simply attach a photo and write out what you want to say or create your own ad.

## 2. With a tribute:

These are messages (**text only**) that are printed in the playbill on the 'Tribute' page, or you may choose to just have your name listed in the appropriate category to show your support of the program.

There are three categories for the 'Tribute' section:

- **Benefactor** for donations of \$50 or more
- **Contributor** for donations of \$21 to \$50
- **Patron** for donations up to \$20

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### Example of a tribute:

Congratulations to the *Crazy For You* cast!  
Your dedication and talent have been an inspiration to me. Your devoted rehearsal pianist, Leli.

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for more  
information  
check out  
[ccpops.org](http://ccpops.org)

*Thank you for supporting the students of CCHS and we look forward to a spectacular show!*



# ADS ARE DUE: FEBRUARY 1, 2008

- Please check off desired ad size or tribute category below.
- Provide black and white camera-ready artwork for your ad if possible.  
A color snapshot and/or typeset copy or handwritten copy to then be typeset, is also absolutely fine.
- Checks should be made payable to **CCPOPS**.
- Please return your form and check to:  
**Margaret Franklin, 86 East St., Carlisle 978.318.9821 or 617.251.7470**

ELECTRONIC OPTION:

- Electronic files as **PDFs (only)**: black and white, hi-resolution with all fonts embedded - gladly accepted by emailing to: [pwsturges\(at\)comcast\(dot\)net](mailto:pwsturges(at)comcast(dot)net)  
**(must include hard copy with your form and payment sent to Claudia Nimar)**

*(Please print):*

YOUR NAME \_\_\_\_\_

PHONE \_\_\_\_\_ AMOUNT ENCLOSED \_\_\_\_\_

**PLAYBILL AD SELECTION** *(check one)*

- Full Page:..... 7.5" x 9.5" ..... **\$125**
- Half-Page:..... 7.5" x 4.5" (horizontal only)..... **\$75**
- Quarter-Page:..... 3.5" x 4.5" (vertical only)..... **\$50**
- Business Card:..... 3.5" x 2.0" (horizontal only)..... **\$35**


**TRIBUTE** *(name or text only) (check one)*

- Benefactor** for donations over \$50
- Contributor** for donations \$21 to \$50
- Patron** for donations up to \$20

**Tribute message:**


\_\_\_\_\_  
\_\_\_\_\_

**Business Card:** 3.5" x 2.0" (horizontal only) \$35



"I hope you never  
lose your sense of wonder"  
  
... Dance Madeline ...  
  
the rest will follow

**Quarter-Page:** 3.5" x 4.5" (vertical only) \$50




Eric, Keep pursuing your dreams!  
Good luck to the cast & crew of *Barnum!*  
We love you, Mom, Dad, Alex, Krista & Oma

**AD SIZES**

Full Page:..... 7.5" x 9.5" ..... \$125  
 Half-Page:..... 7.5" x 4.5" (horizontal only).....\$75  
 Quarter-Page:..... 3.5" x 4.5" (vertical only).....\$50  
 Business Card:..... 3.5" x 2.0" (horizontal only).....\$35


**Half-Page:** 7.5" x 4.5" (horizontal only) \$75



**MATT:**

You have come  
a long way, Baby!  
And we love  
the ride.

Mom, Dad  
and Ben





I solemnly swear that I am up to no good!

*Well done!*

*All our love,  
Mom, Dad, Mary and Kathy*





Concord-Carlisle High School Annual Spring Musical Performances:

March 7, 8 & 9 and March 14, 15, & 16

# B U S I N E S S   A D   F O R M

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Dear Friends of Concord-Carlisle Performing Arts,

The Concord-Carlisle Regional High School Performing Arts Department is pleased to announce the upcoming production of *Crazy For You*. Each year CCPOPS (Concord-Carlisle Patrons of Performing Students) creates the playbill for the production, informing the audience of the format of the play and listing all of the students, faculty and sponsors involved. Over **3500 residents** of Concord, Carlisle and surrounding communities attend performances during the two week-end run in March. Your ad will be in this publication.

CCPOPS is a non-profit organization created to support the hundreds of CCHS students involved in the performing arts. CCPOPS brings educational opportunities to the students and purchases equipment in order to enhance the performing arts program in Concord and Carlisle. CCPOPS would like to offer you the opportunity to advertise in this year's playbill.

The playbill will be 8.5 x 11 and over 100 pages — **over 61 pages of advertising**. The CCHS Musical is a tradition in our community. The playbills are not tossed aside, but are 'keepers', serving as souvenirs that people save.

**Please see the reverse side for pricing and contact information.**

*The CCHS Performing Arts Department and CCPOPS thanks you for your continued support!*



## ADS ARE DUE: FEBRUARY 1, 2008

### PLAYBILL AD PRICES

Full Page:	7.5"x 9.5" .....	\$125
Half-Page:	7.5"x 4.5" (horizontal only).....	\$75
Quarter-Page:	3.5"x 4.5" (vertical only).....	\$50
Business Card:	3.5"x 2.0" (horizontal or vertical).....	\$35

If you would like to run the attached ad this year,  
 please complete this form and mail it with your check and the attached ad to:  
 Claudia Nimar, 37 Emerson Road, Concord, MA  
**Checks should be made payable to CCPOPS.**

If you would like to run the attached ad with changes, please indicate change on the ad or below.

If you would like to run a new ad, please provide **black and white camera-ready artwork.**  
 Electronic files as **PDFs (only):** black and white, hi-resolution with all fonts embedded - gladly accepted  
 by emailing to: [pwsturges\(at\)comcast\(dot\)net](mailto:pwsturges(at)comcast(dot)net)  
**(must include hard copy with your form and payment sent to Claudia Nimar)**

**Questions? Contact Claudia Nimar at 978-771-8216 or [cnimar\(at\)aol\(dot\)com](mailto:cnimar(at)aol(dot)com)**

Please print:

OWNER NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ AD SIZE: \_\_\_\_\_

NEW       Electronic

Pick up ad from last year

Pick up ad from last year with the following changes:

\_\_\_\_\_

Additional Info:

AD SOLD BY:
CONTACT INFO:

**Business Card:** 3.5" x 2.0" (horizontal only) \$35



**MARY KAY®**  
 Linda Adams Chateauf  
 Independent Beauty Consultant

219 Hutchins Road  
 Carlisle, MA 01741  
 978-287-5904  
 Web: [www.marykay.com/lchateauf](http://www.marykay.com/lchateauf)  
 Email: [Lindachat1@aol.com](mailto:Lindachat1@aol.com)

**Quarter-Page:** 3.5" x 4.5" (vertical only) \$50

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 Flower Shop, Inc.*



*Supporting local arts since 1898!*

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109 Thoreau Street, Concord  
 978-369-2404 Fax: 978-287-6114  
[www.concordflowershop.com](http://www.concordflowershop.com)

**AD SIZES**

Full Page:..... 7.5" x 9.5" ..... \$125

Half-Page:..... 7.5" x 4.5" (horizontal only).....\$75

Quarter-Page:..... 3.5" x 4.5" (vertical only).....\$50

Business Card:..... 3.5" x 2.0" (horizontal only).....\$35

**Half-Page:** 7.5" x 4.5" (horizontal only) \$75



haircuts, color and styles • manicures and pedicures • facials  
 body treatments • hair removal • massage • acupuncture

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*Consider our space with Saffron services for your next event*



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 978.371.9100

Proud  
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Performing Arts & Crazy For You



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# SORRENTO'S

*Brick Oven Pizzeria*

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58 Thoreau Street  
Concord, MA 01742

251 Main Street  
Acton, MA 01720

285 Ayer Road (Rte.110)  
Harvard, MA 01451

*Concord (978) 369-0938*